

Imunify360 Brand Guidelines

OVERVIEW

This document is designed to assist Imunify360 individuals in the correct use of the Protected by logo Imunify360. These guidelines must be followed when using the Protected by Imunify360 logo. Failure to abide by these guidelines will result in revocation of all usage rights.

Protected by Imunify360 logo

Use the Protected by Imunify360 logo for any collateral specifically relating to Imunify360 brand. It is used both to market certification campaigns and as a personal credential for individuals. Refer this guideline for further information regarding this logo.



LOGO COLORS



RGB: 0, 125, 63
HEX: #007D3F



RGB: 0, 167, 95
HEX: #00A75F



RGB: 255, 135, 48
HEX: #FF8730



RGB: 74, 74, 74
HEX: #4A4A4A

Protected by Imunify360 logo: Usage rules

To maintain brand integrity, do not alter the logo artwork, proportion, or color in any way. There are versions of the logo available that will work for most scenarios.



DO NOT use unapproved colors.



DO NOT use part of the logo on its own.



DO NOT put the logo on a background with low contrast.



DO NOT layer content over the logo or display half opacity.



DO NOT outline the logo.



DO NOT modify any part of the logo.



DO NOT add visual effects like a drop shadow to the logo

Questions?

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